

Annual Report

Fiscal Year Ending September 30, 2012



The only national nonprofit organization of its kind.

PursuitSAFETY exists to save lives.

Our goal is to reduce the number of deaths and injuries to innocent bystanders and police officers as a result of vehicular police pursuit and response call crashes. We are working for a safer way through education, awareness and by uniting families of innocent victims. We are here so innocent victims and families of innocent victims don't have to go down this path alone.

Helping Us Help Others

Our Donors

PursuitSAFETY helps others thanks to the people listed on this page.

More than 91% of your financial tax-deductible donation goes to PursuitSAFETY's programs that help save lives. PursuitSAFETY's Governing Board and Professional Advisory Board members do *not* receive compensation.

Your donation will allow us to do more in the areas of victims' advocacy and education. Your donation will help us increase our presence in the state and federal legislative process. Your donation saves lives.

Our donors = Special People!

Please visit this page:
pursuitsafety.org/donations



PursuitSAFETY

A National Nonprofit 501(c)(3)

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PursuitSAFETY

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Your Leadership Team



From the Board Chairman *Jonathan 'Jon' Farris*

It is an honor to actively serve PursuitSAFETY. During my second year as Chairman of the PursuitSAFETY's Board of Directors, your team continues to remain very active. As always, a very special thanks to our dedicated and hard-working Governing Board members. Without their incredible passion and guidance PursuitSAFETY would not exist.

During the last two fiscal years we welcomed new Advisory Board members Tom Gleason and Tim Dolan, law enforcement professionals with a wealth of experience. We awarded the Dallas Police Department our second annual *Safer Way Award*®. We began a branding initiative, including work on our new look and logo to be introduced in the next fiscal year.

We welcomed police pursuit-experienced attorney Richard Hendrix to our Legislative Committee. We continued to meet and discuss legislative challenges and necessary future communications. We continued to build our police pursuit fatalities and injury database, lead by board member David Ehrensberger. We continued telling our stories to the media every chance we had.

In closing, let me comment about volunteerism. All of us involved with PursuitSAFETY and with PursuitSAFETY activities are volunteers. No salaries. No stipends. No perks other than the immense pride and joy of spreading our message and advancing an incredibly important agenda—saving innocent lives. I tell you this because it is donations from our members and the public which allow us to exist. More than 91% of your financial tax-deductible donation goes to PursuitSAFETY's programs that help save lives. So the next time you read about other non profit organizations spending money on employees and board members, take a moment to think about how PursuitSAFETY uses your donations for the mission. We do this to honor our loved ones.

We're working for a safer way,

A handwritten signature in black ink that reads "Jonathan S. Farris".

Jonathan "Jon" Farris

PursuitSAFETY held its 2012 Board meeting in New Orleans on June 4. From left: Chairman Jon Farris, Mark Priano, Brenda Ehrensperger, David Ehrensperger, Candy Priano, and attorney Richard Hendrix. Richard shared information about Georgia's pursuit laws. Richard accepted our invitation to serve on PursuitSAFETY's Legislative Committee.



Governing Board



PursuitSAFETY Board Members 2011-2014

Front, from left: Brenda and David Ehrensperger; Chairman Jon Farris (seated); CFO Jeff Vesely (standing); Mark Priano, secretary, and Candy Priano, founder and executive director. Jon and Candy also serve on the Professional Advisory Board (see right column).

Working for a Safer Way

PursuitSAFETY's leaders are a hard-working team of people, who appreciate each other's individual and collective advocacies to save lives. Their combined passion to prevent the tragedy of pursuit from happening to others explains why they work countless hours as non-paid board members and are among the major financial donors to PursuitSAFETY.

Founded June 30, 2007, PursuitSAFETY became incorporated October 30, 2007. The organization received its federal nonprofit status under section 501(c)(3) of the Internal Revenue Code March 28, 2008.

Professional Advisory Board

Geoffrey P. Alpert, PhD
University of South Carolina
Criminology and Criminal Justice
Columbia, SC



Robert L. Bastian, Jr., Esq.
Bastian & Dini
Beverly Hills, CA



Police Chief Timothy "Tim" Dolan
Minneapolis Police Department
Minneapolis, MN,

Thomas "Tom" Gleason
Valor Instructor and Ret. Captain
Florida Public Safety Institute, North
Florida Community College, and
Alert International.

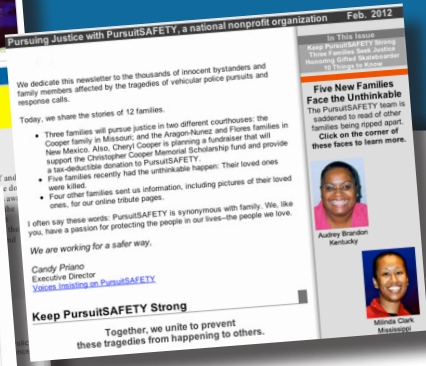


Police Chief Richard Schardan
Maryville Police Department
Maryville, IL

D.P. Van Blaricom,
Chief of Police (Ret.)
Bellevue Police Department
Bellevue, WA



Our Fifth Year



Staying Connected

PursuitSAFETY's Facebook (FB) Group base stands firm at 1,000 members. In addition, some supporters now choose to post on our FB "Causes" and "Likes" pages. PursuitSAFETY sent out three E-newsletters (above, left), "Word on the Street," through Constant Contact E-newsletters. Watch us on YouTube where you will see our spokesperson, actor Glenn Morshower. Glenn is an international, inspirational speaker and helps us by getting the word out about PursuitSAFETY.

Mission Statement

PursuitSAFETY is committed to:

1. Working for safer vehicular police pursuits (police chases and police response calls) to prevent unnecessary deaths of and injuries to innocent bystanders and police officers.
2. Helping injured victims and bereaved families impacted by the violent crashes caused by police chases and police response calls.



NBC News in Independence, MO, interviewed Cheryl Cooper & Candy Priano regarding the 7th continuance of a court hearing on the man who fled from the police and killed Cheryl's son, Christopher, just 17 years old. Finally, the judge ruled against the fleeing driver and denied his appeal. The fleeing driver is behind bars.

Moving forward ...

Victims' Advocacy & Outreach will remain our No. 1 priority. We will offer our assistance to all innocent victims of police pursuits and police response calls.

Law Enforcement: We will present the third annual *PursuitSAFETY Safer Way Award*® at the annual conference of the International Association of Chiefs of Police in Philadelphia October 22, 2013.

Legislation: Our Legislative Committee will increase its involvement with state and federal legislation.

Visit us at:
pursuitsafety.org

PursuitSAFETY's 2012 Safer Way Award

This award is presented either to an agency that develops policy, procedure, and training to conduct pursuits safely for all concerned or to an agency or individual officer exemplifying innovative methods to apprehend safely an offender without a vehicle pursuit. This year's submissions were judged by the Highway Safety Committee.

PursuitSAFETY's 2012 Safer Way Award

Dallas Police Department Dallas, TX

The Dallas Police Department experienced in 2004 and 2005, six deaths during vehicular pursuits, four of which were of uninvolved citizens. In an effort to limit pursuit-related deaths and injuries, as well as to balance the risk of death or injury against the immediate need to apprehend certain offenders, it adopted in June 2006, a policy prohibiting all vehicular pursuits, except those involving violent felonies.

Number of pursuits fell from 354 in 2005, to 70 during the first full year of the policy change. There were only 44 pursuits in 2010 and no pursuit fatalities have occurred since this policy's implementation.

The Dallas Police Department adopted alternative measures to apprehend the inherent risks of pursuit are not justified, or to terminate a pursuit as quickly as possible. These measures include the use of tactical and a moving surveillance/tactical apprehension strategy, increased entrance-level and in-service training for officers in the moving surveillance/tactical strategy.

The award emphasizes accountability, reviewing, documenting, and reporting on pursuits; installing the use of audio/video recording on all patrol fleet; and creating a Digital Video Recorder (DVR) on certain incidents to ensure policy compliance. The award is used in training, and to commend officers.



Dallas assistant chief Randall Blankenbaker (center) and chief Rich Schardan (left), administrator of the *PursuitSAFETY Safer Way Award*[®], are joined by PursuitSAFETY founding advisory board member Dr. Geoffrey Alpert. Geoff surprised us by attending the presentation and said, "I would not have missed this award presentation." Geoff, an international authority on high-risk police activity, was teaching educational sessions at the IACP conference.

PursuitSAFETY presents its second annual Safer Way Award[®]

PursuitSAFETY's *Safer Way Award*[®] recognizes police officers and law enforcement agencies that set into motion innovative ways to avoid police pursuits and yet bring about the apprehension of the suspect(s).

The Dallas Police Department received the 2012 *PursuitSAFETY Safer Way Award*[®]. Dallas deputy chief

Randall Blankenbaker received the award on behalf of the department at the International Association of Chiefs of Police (IACP) conference in San Diego, during the Highway Safety Awards Breakfast October 2., 2012.

Blankenbaker said, "The policy and training remind officers that alternatives to pursuit exist and that additional resources are available to bring offenders to justice in a safer, more controlled manner. I believe the Dallas Police Department pursuit policy to be one of the best in the nation. It has proven to save lives. I would hope that this recognition might encourage other agencies to develop similar policies."

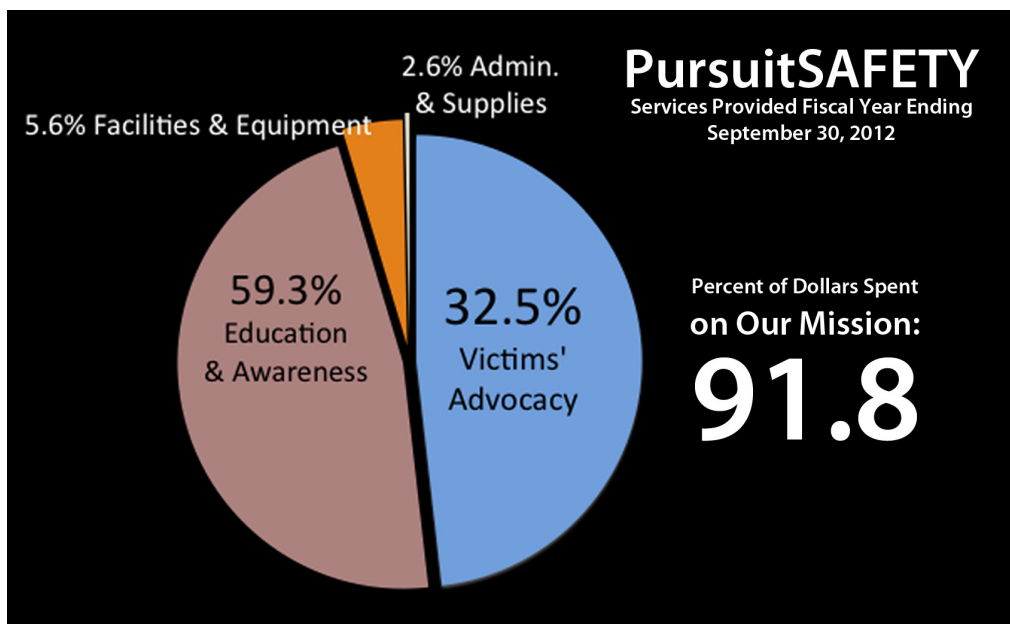
In 2006, the Dallas Police Department instituted a prohibition on all pursuits

except for violent felonies. In the two years prior to the change, vehicular pursuit crashes resulted in six fatalities, four of whom were bystanders in the respective pursuits. Other pursuit crashes caused 39 injuries.

Volunteer Michelle Toon of Washington, D. C., submitted the award idea to PursuitSAFETY.



Financial Highlights



Donations

Donations totaled \$10,001.00 during this fiscal year, October 1, 2011, through September 30, 2012.

Education & Awareness

We spent \$2,210.30

PursuitSAFETY's Fifth Year

Fiscal Responsibility. Since the founding of PursuitSAFETY, fiscal responsibility continues to be a priority. PursuitSAFETY meets all operating expenses and financial obligations on time and avoids finance charges on all of its purchases, including computers and expensive equipment.

More than 90% of your tax-deductible donation goes to PursuitSAFETY's programs that help save lives.

PursuitSAFETY's Governing Board and Professional Advisory Board members do not receive compensation.

Your donation is needed and will allow us to do so much more in the areas of:

- victims' advocacy by increasing our presence as advocates in courtrooms
- education and awareness, and
- state and federal legislative process.

Victims Advocacy

PursuitSAFETY offers the following services at no cost to victims or victims' families:

- Blessings and Joy
- Court Advocacy
- Family & Friends Connection
- Night of Conversation
- Memorial Blood Drives
- Memorial Scholarships
- Support Groups
- Victim Tributes

Learn more about these services at: pursuitsafety.org/victims_services.

Financial Highlights

PursuitSAFETY Profit & Loss October 2011 through September 2012

	Oct '11 - Sep 12	Oct '10 - Sep 11	\$ Change
Ordinary Income/Expense			
Income			
406 · Corporate Contributions	22.84	0.00	22.84
408 · Gifts in Kind - Goods	0.00	1,533.21	-1,533.21
410 · Cash Donations	9,979.06	14,430.65	-4,451.59
415 · Fundraisers	0.00	792.70	-792.70
Total Income	10,001.90	16,756.56	-6,754.66
Expense			
500 · Program Services			
591 · Depreciation	1,841.04	1,841.04	0.00
580 · Education and Awareness			
554 · Contract Services	99.00	1,810.90	-1,711.90
614 · Printing and Copying	439.92	745.68	-305.76
552 · Awards and Recognition	295.98	371.55	-75.57
550 · Advertising	0.00	3,175.00	-3,175.00
503 · Press Releases	330.00	0.00	330.00
501 · Writing and Editing Services	95.45	115.40	-19.95
509 · Public Speaking	78.00	203.63	-125.63
564 · Web Services	871.95	343.99	527.96
Total 580 · Education and Awareness	2,210.30	6,766.15	-4,555.85
505 · Victims' Advocacy			
514 · Contract Services	0.00	2,413.90	-2,413.90
612 · Postage, Mailing Service	363.64	321.01	42.63
515 · Gifts, Sympathy & Misc Cards	198.42	49.33	149.09
507 · Family & Friends Connection	0.00	3,376.29	-3,376.29
511 · Meals	0.00	227.05	-227.05
513 · Travel	191.60	529.80	-338.20
Total 505 · Victims' Advocacy	753.66	6,917.38	-6,163.72
556 · Books, Subscriptions, Reference	9.83	0.00	9.83
Total 500 · Program Services	4,814.83	15,524.57	-10,709.74
590 · Facilities and Equipment			
593 · Equip Rental and Maintenance	179.99	48.69	131.30
Total 590 · Facilities and Equipment	179.99	48.69	131.30
600 · Administrative			
602 · Legal and Accounting	20.00	0.00	20.00
606 · Bank and Paypal Fees	0.00	2.62	-2.62
610 · Dues and Memberships	0.00	15.20	-15.20
616 · Supplies	55.31	691.25	-635.94
Total 600 · Administrative	75.31	709.07	-633.76
650 · Fundraising	0.00	975.00	-975.00
Total Expense	5,070.13	17,257.33	-12,187.20
Net Ordinary Income	4,931.77	-500.77	5,432.54
Other Income/Expense			
Other Income			
705 · Interest Income	0.62	0.99	-0.37
Total Other Income	0.62	0.99	-0.37
Net Other Income	0.62	0.99	-0.37
Net Income	4,932.39	-499.78	5,432.17

Overview

PursuitSAFETY's board worked hard during the Fiscal Year of October 2011, to September 2012 to stay in the black. We succeeded in spite of receiving less donations. Annual donations were down by -\$6,764.66.

Balance Sheet

September 30, 2012

Checking/Savings: \$8,246.42
Fixed Assets: 5,631.88
Total Assets: \$13,878.30

A message to our donors . . .

On behalf of PursuitSAFETY's board members and families, I thank you for your contributions to our life-saving organization. PursuitSAFETY finances solely depend on generous donors like you. We thrive because of your generosity.

As your executive director, I will make sure we properly use all donations. Thank you!

Kindest regards,



Candy Priano
Founder & Executive Director

Visit us at:
pursuitsafety.org