



Annual Report Fiscal Year Ending September 30, 2011

Voices Insisting on PursuitSAFETY

We're working for a safer way



Voices Insisting on PursuitSAFETY is the only national nonprofit organization of its kind. PursuitSAFETY exists to prevent deaths of and injuries to innocent bystanders and police officers as a result of vehicular police pursuit and response call crashes. We are working for a safer way through education, awareness and by uniting families of innocent victims. We are here. You don't have to go it alone.

PursuitSAFETY

Remembering

John Harriss Phillips

PursuitSAFETY Founding Advisory Board Member

March 21, 1984-August 4, 2011

Annual Report Fiscal Year Ending September 30, 2011

Voices Insisting on PursuitSAFETY

A National Nonprofit 501(c)(3)

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Voices Insisting on PursuitSAFETY

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On our cover: April 8-9, 2011, PursuitSAFETY hosted the first-ever *Family and Friends Connections* for families and friends to remember their loved ones, innocent bystanders, killed or injured as a result of vehicular police pursuits (chases and response calls.) Families representing eight states bonded, shared meals, and enjoyed listening to *The Extra Mile*—an inspirational presentation by PursuitSAFETY’s Spokesperson, Glenn Morshower.

Photos from left: 1) St. Louis county detectives Justin Adams and John Conrardy are honored with the first PursuitSAFETY *Safer Way Award* for apprehending offenders, known to be flight risks, without a chase. They used great detective work to catch these thieves another way. 2) Maryville, IL, Police Chief Rich Schardan speaks to the families and officers in attendance at the Hilton—St. Louis by the Ballpark. 3) This mini-collage shows Glenn Morshower (upper left corner) and other PursuitSAFETY family and friends. Family members received a heart with the name of their loved ones. On the cover is the heart we gave to Glenn because he has traveled this journey with us since the founding of PursuitSAFETY.

Our Leadership Team



Jonathan "Jon" Farris

From the Board Chairman

Thank you for your interest in PursuitSAFETY. It is an honor to write my first Annual Report message as this outstanding organization's board chairman.

First, my thanks to Candy & Mark Priano, who, after 10 years, continue to work tirelessly on PursuitSAFETY's Mission: to prevent injuries to and deaths of innocent bystanders and police officers as a result of vehicular police pursuits and response calls.

2011 was a dynamic year for PursuitSAFETY. For me, the *Family & Friends Connection* was a high point. For the first time, pursuit-affected families met and bonded for a lifetime of new friendships and support. We heard from law enforcement and we presented PursuitSAFETY's first Safer Way Award. Special thanks to Maryville, IL, Police Chief Richard Schardan for his tremendous effort to make this happen. We received an inspirational message from PursuitSAFETY spokesperson, Glenn Morshower. It was an event I shall cherish and I look forward to future gatherings. *View pictures of those who attended on pages 6 and 7.*

We added to the Board of Directors. I am honored to be involved, and we are blessed to have David and Brenda Ehrensperger as active members. They, along with David's parents Fred and Joyce Ehrensperger, funded PursuitSAFETY's access to Meltwater Press for press releases. Additionally our Advisory Board gained another member, Minneapolis Police Chief Tim Dolan.

We continue the critical project for our police pursuit / response call fatalities and injuries database. We have 5+ years of pursuits to research and enter into the database. David Ehrensperger built the DB tool and began the entry process. Once completed, this will be the most comprehensive police pursuit database in the country. It will then be a powerful tool for PursuitSAFETY to spread our message and to help revise pursuit policies and legislation. Our goal is to hire a staff person to do the entry daily.

PursuitSAFETY's other significant challenges are to increase our "volunteer power" and financial support from donors. We have and will continue to apply for corporate grants. We are seeking a grant administrator and professional grant writer to spend significantly more time on fundraising activities.

You can help by promoting PursuitSAFETY to potential donors, individuals, and corporate executives. Funds will allow for dedicated support staff and will be a means to:

- manage media releases and inquiries, which increases the public's understanding of PursuitSAFETY and its mission
- enter, manage and use the database statistics effectively with media, legislatures and law enforcement
- engage publicly to more actively communicate the need to improve pursuit / response policies, and
- increase our involvement with state legislatures and legislators.

PursuitSAFETY is the only U.S.-based nonprofit providing support and resources for victims and families adversely affected by police pursuits and response calls. Our mission is critical as we focus on improving policies and laws. We remain focused and dedicated because if we do not, even more innocent victims will needlessly die.

Thanks and wishing you all the best. We're working for a safer way.

A handwritten signature in black ink that reads "Jonathan S. Farris". The signature is fluid and cursive.

Jonathan "Jon" Farris



Governing Board



PursuitSAFETY Board Members 2011-2014

Front, from left: Brenda and David Ehrensperger; Chairman Jon Farris (seated); CFO Jeff Vesely (standing); Mark Priano, secretary, and Candy Priano, founder and executive director. Jon and Candy also serve on the Professional Advisory Board (see right column).

Working for a Safer Way

PursuitSAFETY's leaders are a hard-working team of people, who appreciate each other's individual and collective advocacies to save lives. Their combined passion to prevent the tragedy of pursuit from happening to others explains why they work countless hours as non-paid board members and are among the major financial donors to PursuitSAFETY.

Founded June 30, 2007, Voices Insisting on PursuitSAFETY, was incorporated October 30, 2007. The organization received its federal nonprofit status under section 501(c)(3) of the Internal Revenue Code March 28, 2008.

Professional Advisory Board

Geoffrey P. Alpert, PhD
University of South Carolina
Criminology and Criminal Justice
Columbia, SC



Robert L. Bastian, Jr., Esq.
Bastian & Dini
Beverly Hills, CA



Police Chief Timothy "Tim" Dolan
Minneapolis Police Department
Minneapolis, MN,

The Late John Harriss Phillips
(March 21, 1984–August 4, 2011)
President, PursuitWatch
Winter Park, FL



Nora Profit
Owner, The Writing Loft
Paradise, CA



Police Chief Richard Schardan
Maryville Police Department
Maryville, IL

D.P. Van Blaricom,
Chief of Police (Ret.)
Bellevue Police Department
Bellevue, WA



Our Fourth Year

PursuitSAFETY's first *Family & Friends Connections*

We made history. Families and friends impacted by the tragedy of pursuit and response calls met face to face. Officers who believe in our cause joined us as well. WE represented eight states!

WE laughed! WE shared our stories! WE bonded over our common goal: **To Save Lives.**

PursuitSAFETY's 2011 *Family & Friends Connection* made history. Never before have families and friends of innocent bystanders impacted by the tragedy of pursuit met face to face under one roof. Families representing eight states joined us, and we honored police officers from three departments. Everyone asked about future *Connections*. The Board is working on it, with the hope that more and more families will participate. In 2011, families received engraved hearts and viewed two PowerPoint presentations in memory of their loved ones. Everyone enjoyed Glenn Morshower's uplifting presentation, *The Extra Mile*.



Candy Priano presents Police Chief Rich Schardan with a surprise—an award in appreciation for his compassion toward families of innocent victims of vehicular pursuits and dedicated service to his community, profession and efforts to find a safer way.



Glenn teaches Susan "The Sprinkler" in the hotel lobby. Hotel guests and PursuitSAFETY's families enjoyed the show!



PursuitSAFETY's Family Connections 2011
One Inaugural Way
 St. Louis, Missouri 63102



An acrylic heart in loving memory of Christopher Cooper is given to his mom, Cheryl Cooper, and brother, Ryan. Families received a heart in memory of their loved ones. This tradition will be the "heart" of every *Family Connections* event.



Chuck Brueggemann (center) first deputy director (ret.), Illinois State Police, accepts an award for Larry Trent, former ISP director. PursuitSAFETY honored Trent for changing the ISP Emergency Response Policy, after the deaths of Jessica and Kelli Uhl. Also pictured (L-R) PursuitSAFETY's spokesperson Glenn Morshower; Chief Rich Schardan; Chuck; Kim Schlau, Jessica and Kelli's mom; and Candy Priano, PursuitSAFETY's executive director.



Day 2: The group heads out for THE FREE St. Louis Zoo!



Standing L-R: St. Louis County Police Department detectives Justin Adams and John Conrardy were honored along with Capt. Lawrence Stulce (above) for apprehending a known flight risk without a vehicular pursuit.

Enjoy the 2011 *Family & Friends Connection* any time by watching the videos on PursuitSAFETY's YouTube Channel.



Staying Connected

From 2010 to 2011, hundreds turned into thousands of viewers watching us on PursuitSAFETY's YouTube Channel. Actor and PursuitSAFETY spokesperson Glenn Morshower is the reason for this success. Glenn is also an international, inspirational speaker. He often gets the word out about PursuitSAFETY during his presentation, *The Extra Mile*.

PursuitSAFETY's Facebook (FB) Group grew again—from 800 to 980 members. In addition, some supporters now choose to post on our FB "Causes" and "Likes" pages.

PursuitSAFETY sent out three E-newsletters through Constant Contact. *Word on the Street* is the official name for our newsletter.

Visit us at:
pursuitsafety.org

PursuitSAFETY presents its first Safer Way Award & will do it again in 2012

PursuitSAFETY's *Safer Way Award* recognizes police officers and law enforcement agencies that set into motion innovative ways to avoid police pursuits and yet bring about the apprehension of the suspect(s).

Our first award went to the St. Louis County Police Department!

Maryville, IL Police Chief Richard Schardan received an award for his compassion toward innocent victims.

As the administrator for the award, Chief Schardan contacted the International

Association of Chiefs of Police (IACP). The IACP Highway Safety Committee will judge the Safer Way Award nominees for 2012.

PursuitSAFETY also gave an award to Larry Trent, former director of the Illinois State Police, for his policy changes.

You can enjoy and watch these award presentations on our YouTube Channel.

Volunteer Michelle Toon of Washington, D. C., submitted the award idea to PursuitSAFETY.

Moving forward ...

Victims' Advocacy & Outreach will remain our No. 1 priority. We will offer our assistance to all innocent victims of pursuit.

Law Enforcement: We will present the second annual PursuitSAFETY Safer Way Award in September 2012.

Legislation: Our Legislative Committee will increase its involvement with state and federal legislation.

Database. Continue our work on the nation's most complete police pursuit / response call fatalities and injuries database.

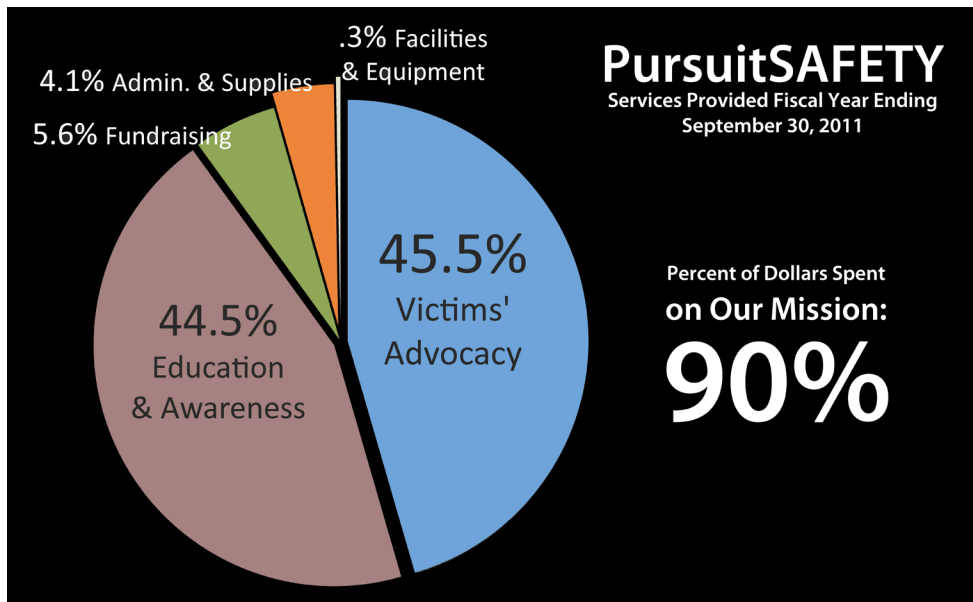
Clockwise, From Top: St. Louis County Police Department received the first PursuitSAFETY Safer Way Award; St. Louis detectives (L-R) Justin Adams and John Conrardy along with Capt. Lawrence Stulce are honored during the Safer Way Award presentation at our 2011 Family and Friends Connections. PursuitSAFETY spokesperson Glenn Morshower and board member Brenda Ehrensperger enjoy a special moment at Family and Friends. Samples of "Word on the Street," PursuitSAFETY's E-newsletters.

Mission Statement

Voices Insisting on PursuitSAFETY is committed to:

1. Working for safer vehicular police pursuits (police chases and police response calls) to prevent unnecessary deaths of and injuries to innocent bystanders and police officers.
2. Helping injured victims and bereaved families impacted by the violent crashes caused by police chases and police response calls.

Financial Highlights



Victims Advocacy

PursuitSAFETY offers the following services at no cost to victims or victims' families:

- Blessings and Joy
- Court Advocacy
- Family & Friends Connection
- Night of Conversation
- Memorial Blood Drives
- Memorial Scholarships
- Support Groups
- Victim Tributes

Learn more about these services at: pursuitsafety.org/victims_services.

The 2011 *Family & Friends Connection* was our largest single expense for fiscal year 2011 at a cost of \$3,376.29. Families paid for their travel expenses and just \$39 for their meal and to see Glenn Morshower's highly praised presentation, *The Extra Mile*. (See pictures on pages 6 & 7.)

Education & Awareness

Compared to last year, our pie chart looks a little different. We merged two categories—education and awareness—because they serve similar purposes and expenses often overlap.

The purchase of services from Meltwater Press for the distribution of press releases was a major expenditure at \$3,175 and is listed under “advertising.”

Donations

Individual donations totaled \$14,430.65 during this fiscal year, October 1, 2010, through September 30, 2011.

Family Fundraisers. Board members recognize and are thankful that donations to PursuitSAFETY come in many forms. Cheryl Cooper of Independence, MO, and Susan Gonzales of Chico, CA, held garage sales. A bake sale during the Kristie Priano Memorial Blood Drive was held in Chico. These three events brought in \$792.70.

In-Kind gifts and services totaled \$1,552.21.

PursuitSAFETY's Fourth Year

Fiscal Responsibility. Since the founding of Voices Insisting on PursuitSAFETY, fiscal responsibility continues to be a priority. PursuitSAFETY meets all operating expenses and financial obligations on time and avoids finance charges on all of its purchases, including computers and expensive equipment.

More than 90% of your tax-deductible donation goes to PursuitSAFETY's programs that help save lives.

PursuitSAFETY's Governing Board and Professional Advisory Board members do not receive compensation.

Your donation is needed and will allow us to do so much more in the areas of:

- victims' advocacy by increasing our presence as advocates in courtrooms
- education and awareness, and
- state and federal legislative process.

Financial Highlights

Voices Insisting on PursuitSAFETY Profit & Loss October 2010 through September 2011

	Oct '10 - Sep 11	Oct '09 - Sep 10	\$ Change
Ordinary Income/Expense			
Income			
408 · Gifts in Kind - Goods	1,533.21	1,288.01	245.20
410 · Cash Donations	14,430.65	7,170.50	7,260.15
415 · Fundraisers	792.70	0.00	792.70
420 · Indirect Public Support			
422 · United Way, CFC Contributions	0.00	1,000.00	-1,000.00
Total 420 · Indirect Public Support	0.00	1,000.00	-1,000.00
Total Income	16,756.56	9,458.51	7,298.05
Expense			
500 · Program Services			
591 · Depreciation	1,841.04	0.00	1,841.04
580 · Education and Awareness			
554 · Contract Services	1,810.90	757.20	1,053.70
614 · Printing and Copying	745.68	376.09	369.59
552 · Awards and Recognition	371.55	0.00	371.55
550 · Advertising	3,175.00	1,250.00	1,925.00
501 · Writing and Editing Services	115.40	3,130.00	-3,014.60
509 · Public Speaking	203.63	0.00	203.63
564 · Web Services	343.99	391.57	-47.58
Total 580 · Education and Awareness	6,766.15	5,904.86	861.29
505 · Victims' Advocacy			
514 · Contract Services	2,413.90	0.00	2,413.90
612 · Postage, Mailing Service	321.01	328.90	-7.89
515 · Gifts, Sympathy & Misc Cards	49.33	571.05	-521.72
507 · Family & Friends Connection	3,376.29	0.00	3,376.29
511 · Meals	227.05	208.76	18.29
513 · Travel	529.80	1,836.44	-1,306.64
Total 505 · Victims' Advocacy	6,917.38	2,945.15	3,972.23
556 · Books, Subscriptions, Reference	0.00	6.95	-6.95
Total 500 · Program Services	15,524.57	8,856.96	6,667.61
590 · Facilities and Equipment			
593 · Equip Rental and Maintenance	48.69	0.00	48.69
Total 590 · Facilities and Equipment	48.69	0.00	48.69
600 · Administrative			
560 · Business Registration Fees	0.00	494.00	-494.00
606 · Bank and Paypal Fees	2.62	19.86	-17.24
610 · Dues and Memberships	15.20	220.00	-204.80
616 · Supplies	691.25	1,448.19	-756.94
Total 600 · Administrative	709.07	2,182.05	-1,472.98
650 · Fundraising	975.00	0.00	975.00
Total Expense	17,257.33	11,039.01	6,218.32
Net Ordinary Income	-500.77	-1,580.50	1,079.73
Other Income/Expense			
Other Income			
705 · Interest Income	0.83	7.83	-7.00
Total Other Income	0.83	7.83	-7.00
Net Other Income	0.83	7.83	-7.00
Net Income	-499.94	-1,572.67	1,072.73

Overview

PursuitSAFETY stayed strong in the Fiscal Year of October 2010, to September 2011. We did more for victims' advocacy. Consequently, we spent more money than we received from donations, in-kind gifts and fundraisers. We used some of our reserve from previous years and three families increased their annual donations to PursuitSAFETY.

Balance Sheet

September 30, 2011

Checking/Savings: \$1,506.34
Fixed Assets: 7,472.92
Total Assets: \$8,979.26

Visit us at:
pursuitsafety.org

John Harriss Phillips

March 21, 1984-August 4, 2011



John Harriss Phillips, 27, left behind a memorable legacy for us to follow. He passed away of a stroke on August 4, 2011. A dedicated public-service advocate, John championed our cause as president of PursuitWatch and as a PursuitSAFETY advisory board member. John was a recent graduate of the Florida Gubernatorial Fellowship program, where he worked for two governors and helped shape policy for the Florida Department of Highway Safety & Motor Vehicles. We send our thoughts and prayers to John's mother, Patti; his sister, Mary; girlfriend, Andrea "Andi" Perez; and extended family members and friends.

Remembering a Dear Friend

by Candy Priano
Executive Director
PursuitSAFETY

The memorial service for John Harriss Phillips was held yesterday, August 10th. I spent the day thinking about John. My thoughts took me back to 2006. In my mind, I could hear the telephone ring. I could hear the voice of a man. I could hear his strength, confidence and gentle nature: "Hi Candy, this is John Phillips."

My smile, if it were possible, would have stretched all the way from California to Florida because I knew all about John, even though this was our very first conversation. John is the son of the late Jim Phillips, the founder of PursuitWatch, a grassroots organization based in Orlando, FL.

Now, here was Jim's son on the phone telling me that he would continue the work started by his dad. Jim's passion for safer and smarter police pursuits was borne out of a father's love for his daughter. Sarah, a 20-year-old nursing student in 2001, was just minutes from home after a fun night at the movies with her girlfriends. She never made it home that night. A driver fleeing from police crashed into her car. Sarah died.

John was grateful for the card and plant I had sent in memory of his dad. Jim had suffered a heart attack February 3, 2006.

"Candy, I especially want to thank you for what you told the reporter about how my dad helped you. It means so much to my family."

"John, your dad ... I could always count on him. Jim was just a phone call away; and when we exchanged emails, it was as if he was sitting right beside me."

We talked for quite a while. John mentioned that he would look to me for advice and guidance. Hmm, I always looked to Jim for advice and guidance.

From that moment, John and I worked together, united, as we tackled this complex public safety issue. In no time at all, we were asking each other for advice. The days, weeks, months, and years that followed were a gift—a precious gift. Oh, how I will cherish them.

My heart is broken because I will no longer hear the smile in his voice. I will, however, think of these words: "amazing," "free-spirited," and most of all "dear friend," every time I remember John.