

Voices Insisting on PursuitSAFETY

Annual Report Fiscal Year Ending September 30, 2009



Allison



Tabatha



Christopher



Bernice



Christina



Ashley



Desiree



Brandon



Johnny



Sarah



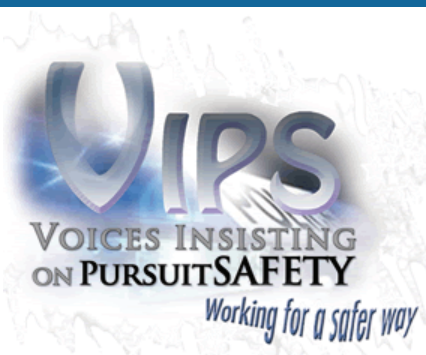
Kristie



Kristin



Bridgett



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1. Working for safer vehicular police pursuits (police chases and police response calls) to prevent unnecessary deaths of and injuries to innocent bystanders and police officers.
2. Helping injured victims and bereaved families impacted by the violent crashes caused by police chases and police response calls.

PursuitSAFETY

We care.

Annual Report Fiscal Year Ending September 30, 2009

Voices Insisting on PursuitSAFETY

A National Nonprofit 501(c)(3) Public Safety Organization

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Contact Information:

Voices Insisting on PursuitSAFETY

P.O. Box 3128

Chico, CA 95926

530-343-9754

e-mail: vips.pursuitsafety@yahoo.com

www.pursuitsafety.org

On the cover: *The Butterfly Heart & Innocent Victims Remembered*

The butterfly undergoes a major transformation process as part of its normal life cycle. The butterfly is a symbol of joy, happiness, of spring, rebirth and renewal. Credit for this image: www.mgcpuzzles.com/.

See page 4 and read the first and last names of the innocent victims of pursuit featured on the cover.

Our Leadership Team 2008-2009



The bench is engraved with these words:
For Kristie & ALL Crime Victims.

Violent crashes due to vehicular police chases and response calls, on average, kill at least 30 innocent bystanders and one officer every six weeks.

These fatalities are unacceptable.

From the Founder & Executive Director

So many—too many—families have felt the unforgiving pain of grief as a result of the tragedy of pursuit during this past year. Their loved ones paid the ultimate price in the name of public safety. Innocent victims of pursuit were killed; others received life-altering injuries, requiring 24/7 care.

People from around the world contacted and connected with PursuitSAFETY this year. I understand and feel their anger as we watch the slow progress of change.

PursuitSAFETY finished a series of video public service announcements (PSAs). These PSAs—posted on PursuitSafety.org, YouTube, and Facebook—help us show the need for us to unite people in this global crisis.

Many people worked on the PSAs. Families trusted us to share their loved ones' stories with the world. They gave the most. Their loved ones' pictures are on the cover. Killed as a result of vehicular police chases were (top row, from left):

Allison Angerman, Tabatha Berg, Christopher Cooper, Bernice Akers Martinez, Bernice's daughters Christina and Ashley Martinez, and their friend Desiree Guzman

(bottom row, from left):

Brandon Harper, Johnny Kallmeyer, Sarah Phillips, Kristie Priano, Kristin Saragusa and Bridgett Sing

From the bottom of my heart, I thank these families. I also thank PursuitSAFETY's spokesperson Glenn Morshower and KCVU Fox-20 for creating these PSAs at no cost to PursuitSAFETY.

We exist for one reason: TO SAVE LIVES.

Working for a safer way,

Candy Priano

Founder & Executive Director

Governing Board



Candy Priano



Mark Priano



Jeffrey Vesely

Working for a Safer Way

Founded June 30, 2007, Voices Insisting on PursuitSAFETY was incorporated October 30, 2007. The organization received its federal tax exempt status under section 501(c)(3) of the Internal Revenue Code March 28, 2008.

Key Accomplishments

Candy Priano, founder and executive director, continued her victims' outreach, assisted with PursuitSAFETY's public service announcements (see page 7) and marketed her presentation, "The Other Side of the Windshield."

Mark Priano, Governing Board secretary, prepared financial reports and handled support tasks for PursuitSAFETY.

Jeffrey Vesely, PursuitSAFETY's chief financial officer, began the legal process to trademark the organization's name and logo. We will know by Summer 2010 the status on our trademark request. Jeff prepares and files annual state and federal forms and taxes at no cost to PursuitSAFETY.

Geoffrey Alpert, John Phillips, D.P. Van Blaricom and **Candy** brought worldwide attention to this public safety issue via media interviews in *USA Today*, metropolitan newspapers, network news shows, and radio stations.

Robert Bastian created PursuitSAFETY's slogan, "Working for a safer way." *The Daily Journal* published Rob's opinion article, "Not So Black and White," September 30, 2009.

Ron Kelley took the lead on PursuitSAFETY's presentation for teens, "Pull Over; Have No Regrets." Candy uses this presentation when speaking to pre-teens and teens.

Nora Profit wrote the scripts for the public service announcements and opinion article, "The Unwritten Policy."

Beverly Malvestuto edited numerous copy for the web site, opinion articles and PursuitSAFETY's E-Newsletter.

Professional Advisory Board

According to the Bylaws, Advisory Board members serve a 3-year term and can serve consecutive terms.

Geoffrey P. Alpert, PhD
University of South Carolina
Criminology and Criminal Justice
Columbia, SC

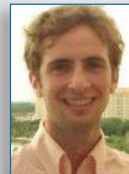
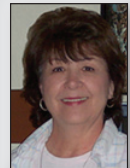


Robert L. Bastian, Jr., Esq.
Bastian & Dini
Beverly Hills, CA



Ron Kelley, Deputy (Ret.)
Sr. Driving Instructor / Training Coordinator
Osceola County Sheriff's Department
Kissimmee, FL

Beverly J. Malvestuto
Victims' Advocate
Fresno, CA



John Phillips
President, PursuitWatch
Winter Park, FL

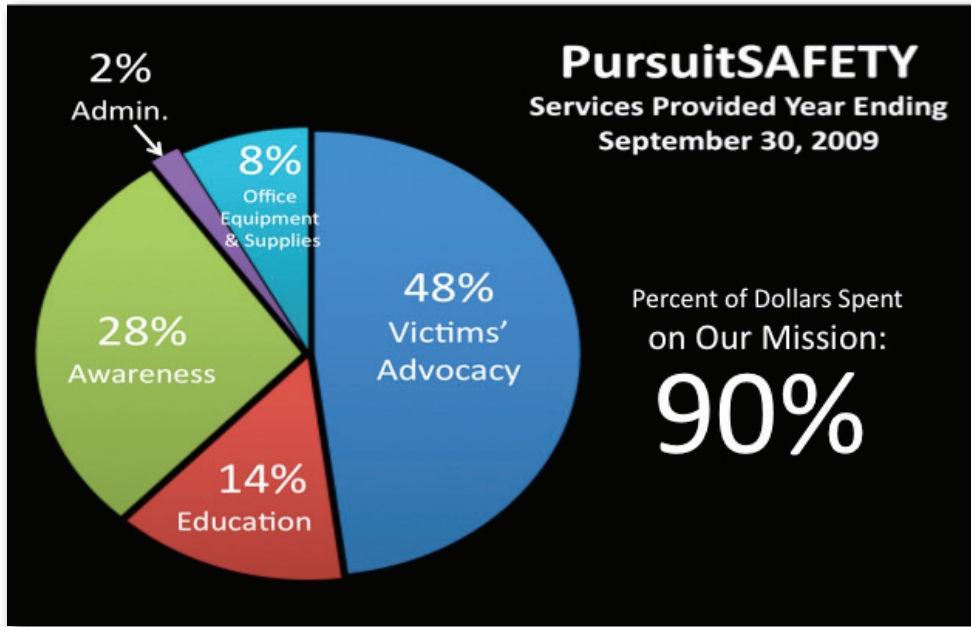
Candy Priano (pictured above)
Founder & Executive Director
PursuitSAFETY
Chico, CA



Nora Profit
Owner, The Writing Loft
Paradise, CA

D.P. Van Blaricom,
Chief of Police (Ret.)
Bellevue Police Department
Bellevue, WA





Office Equipment

PursuitSAFETY's previous Annual Report noted that the office computers in the National Office were dated. A Mac Pro, in February 2009, replaced the organization's Mac G-3 when the G-3 became unusable.

PursuitSAFETY purchased an Optima Projector and a white projection screen to pave the way for more advanced presentations which require PowerPoint and video capabilities.

PursuitSAFETY's Second Year

Donations. Eleven individuals and Atlanta law firm Finch McCranie, LLP donated a combined total of \$19,449.49 during this fiscal year, October 1, 2008 through September 30, 2009. In addition, Finch McCranie donated an additional \$2,000 as reimbursement for Candy Priano's research. Finch McCranie serves clients—families of innocent bystanders killed and injured as a result of crashes due to vehicular police pursuits.

Glenn Morshower, PursuitSAFETY's spokesperson, and KCVU Fox-20 donated their time and talent to create a series of public services announcements for PursuitSAFETY. Glenn Zachman, Focal Point, provided live video footage of crash scenes for the PSAs. Ryan Vesely and Adam Vesely also contributed video footage.

The officers and board members do not receive compensation. PursuitSAFETY includes the value of their services in the pie chart (above).



Slogan Enhances Logo

Board members participated in a critique of the public service announcements. During this process, board member Rob Bastian came up with a slogan and suggested that "Working for a safer way" be incorporated in the PSAs. Everyone agreed!

Volunteers and In-Kind Donors

People who gave of their time and talent:

- Dr. Geoffrey Alpert
- Robert L. Bastian, Jr., Esq.
- Priscilla Dominguez
- Glenn Doney
- Brenda Ehrensperger
- David Ehrensperger
- Lori Fuentes
- Dawn Heckard
- Ron Kelley, Deputy (Ret.)
- Beverly Malvestuto
- Glenn Morshower
- John Phillips
- Nora Profit
- Rachelle Stangeland
- Margie Swagerty
- Michelle Toon
- D.P. Van Blaricom, Chief of Police (Ret.)
- Jeffrey Vesely
- Glenn Zachman
- KCVU Fox-20

Remembering how they lived...

- Allison Angerman**, 20, Florida July 1, 2006
Allison had a heart full of love for people, especially for those in need.
- Tabatha Berg**, 3, Australia January 15, 2004
"Tabatha was the centre of our world." — Renee and Dean Berg, Tabatha's parents.
- Christopher "Chris" Cooper**, 17, Missouri November 8, 2007
"Chris was a joy and a light in our lives."—Cheryl Cooper, Christopher's mom.
- Desiree "Desi" Guzman**, 14, California February 20, 2001
Desi's delightful personality & moral character set an example for all who knew her.
- Ashley Martinez**, 14, California February 20, 2001
Ashley and Desiree Guzman were best friends and were planning to go to college.
- Christina Martinez**, 16, California February 20, 2001
Christina always helped her mother around the house.
- Bernice Martinez**, 43, California February 20, 2001
Bernice devoted her life to her daughters after the untimely death of her husband when Christina and Ashley were just toddlers.
- Brandon Harper**, 26, California January 20, 2007
"Brandon touched so many lives."—Catherine Harper, Brandon's mom.
- Johnny Kallmeyer**, 54, Ohio September 2, 2007
"Johnny was very generous and had the kindest heart."—Margaret Geier, Johnny's sister.
- Sarah Phillips**, 20, Florida December 13, 2001
"... I told everyone you **really** were a beautiful baby."—Jim Phillips, Sarah's dad.
- Kristina "Kristie" Priano**, 15, California January 28, 2002
Joyful, Spunky, Creative, Faithful Friend, Fierce Competitor, Loving Daughter and Sister.
- Kristin Saragusa**, 38, Kansas May 20, 2007
Kristin was a loving and devoted mother to her children, Breann and Zain.
- Bridgett Sing**, 20, and her unborn **baby girl named Allie**, Arkansas June 18, 2004
"Bridgett always made me laugh."—Carolyn Harding, Bridgett's mother.

Scenes from *Your Public Service Announcements*



Mission Statement

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National Media Campaign Honors Innocent Victims

PursuitSAFETY completed videotaping and voice-over production work on its Public Service Announcements (PSAs) September 2, 2009. What's next? We move to final production in the studio and then distribution.

When Glenn Morshower, PursuitSAFETY's spokesperson, was in the studio, his focus was all about "Our Families." Everyone in the studio felt the compassion in Glenn's voice as he read each name over and over until he

felt he had spoken each name perfectly. (Please read "How they lived," above).

Never before has an organization spoken out in this manner about the tragedies resulting from vehicular police pursuits.

Work had begun on these PSAs August 2008 when both Glenn and Fox-TV in Chico took on this project at no cost to PursuitSAFETY. "Counting the hours—or even the months—is not important," Glenn said.

He is right. It is not about time. It is about quality PSAs imparting a life-saving message to people, so they become aware that a real crisis exists.

The stories in our PSAs uncover the deadly outcomes associated with vehicular police pursuits.

People working with PursuitSAFETY understand that our mission is *not* to ban all pursuits; our mission is to put an end to unnecessary pursuits in order to save the lives of innocent bystanders and officers.

Yes, it is about saving lives.

Social Networking

PursuitSAFETY uses Constant Contact to send E-Newsletters. This fiscal year PursuitSAFETY sent three E-newsletters: November 2008, January 2009, and June 2009.

PursuitSAFETY set up a Facebook group and a YouTube channel in June 2009.

Moving Forward ...

Victims' Advocacy & Outreach will remain PursuitSAFETY's No. 1 priority. PursuitSAFETY offers assistance to all innocent victims of pursuit.

Law Enforcement: PursuitSAFETY will continue to work with police officers and law enforcement associations. We will implement PursuitSAFETY's Safer Way Award. Volunteer Michelle Toon submitted a proposal to PursuitSAFETY where the organization recognizes officers and law enforcement agencies that capture suspects without the chase.

Awareness & Education: PursuitSAFETY will create more printed publications and market its video public service announcements.

Visit us at: pursuitsafety.org